

HERS

*Advancing Women Leaders
in Higher Education Administration*

HIGHER EDUCATION RESOURCE SERVICES

January 2012

Dear Prospective Donor,

HERS is an educational non-profit providing leadership and management development for women in higher education administration. Since 1972 HERS has served the higher education community through the preparation of more than 4000 women leaders attending HERS Institutes and participating in a variety of HERS Activities. Today HERS Alumnae across the United States, Canada, South Africa and other nations, are in positions of leadership at all levels—including most senior positions.

1972 was a landmark year for women in higher education administration. Not only did congress enact the Title IX amendment in 1972, but it was also the year that the Department of Health, Education and Welfare issued its first set of Affirmative Action regulations for higher education institutions. It was during this year that HERS was established.

To commemorate forty years of women's advancement in higher education administration, HERS will hold several special events in 2012. These events will celebrate the many achievements of HERS over the last forty years as well as lay the foundation for the next forty years.

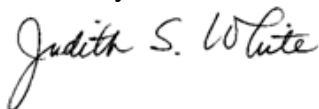
The Class of 2011 is planning an on-line auction as part of HERS 40th year anniversary celebration to acknowledge and celebrate the hard work and achievements of HERS graduate and participate in the success of future attendees. We are seeking to partner with prominent businesses in our community in an effort to establish a scholarship fund. We appreciate your consideration of support for this activity or future activities.

Should you need additional information please contact us as follows:

Sarah Roth, Program Coordinator 303-871-6866 or Tamathia Moore Flowers, Class of 2011 Scholarship Coordinator, 410-496-5525 or you can contact me at the number listed below. Again, HERS is an educational non-profit and our FEIN # is 83-0395730

Thank you for your anticipated support!

Sincerely,



Judith S. White
President and Executive Director